



Bail To Offer New Proposal at Meeting of Association

Dr. Milo Bail, Omaha U's president, is proposing, "Nineteen Great Days of Educational Interpretation"—a state meeting for each of the nineteen state members of the North Central Association.

Dr. Bail, who is president of the Association, will ask each state to adopt the Conference plan which he will introduce at the NCA meeting tomorrow in Albuquerque. State chairmen of the Association will attend the conference.

Interpret program

The purpose of the individual state conferences, according to Dr. Bail, would be to interpret the present school program—both secondary and collegiate—to citizens of the states. These citizens would then report to the members of their organizations the results of the meeting. Secondly, the meeting would acquaint the representative citizens with the purposes and activities of the NCA.

Dr. Bail contends that "Educators must take a positive approach to the problem of educational interpretation if the critics of education are to be answered properly."

Educators should be prepared to answer the questions which citizens might well ask of their secondary and college programs," maintains the President. "Those questions are: What are you trying to do? How are you doing it? How well are you doing it?"

The state conference meetings will be able to take care of those questions, Dr. Bail believes. Additional criticisms, suggestions and improvements can be discussed and put into effect as a result of his proposed conferences.

Play Tryouts Tonight

Tryout readings for the 1952 University production, "Goodbye My Fancy" will be held tonight at 7 in the auditorium. Dr. Edwin Clark, dramatics professor, invites everyone to try out.

August Grad Wins Hitchcock Award

OU grad Julie Zelenka has been awarded the 1952 Gilbert M. Hitchcock Scholarship. An August graduate, she will study at the Graduate School of Journalism at Columbia University.

Miss Zelenka majored in journalism at the University and served on the staff of The Gateway and The Tomahawk.

The Hitchcock Scholarship was established in honor of the late United States Senator from Nebraska who was founder and publisher of the World-Herald. Miss Zelenka is the 18th recipient of the award.

Uni-Faculty Helps Com. Chest Drive

OU faculty members will help in the Omaha Community Chest Campaign. Community Chest teams including 10 University professors will canvass business establishments in an assigned territory.

Dr. Donald Emery, associate director of the College of Adult Education, and Robert S. McGranahan, director of General Printing and Information, are chairmen of two five-man groups.

Emery's team includes Frank W. Gorman, William T. Utley, Jack Woods and Col. Allen Wood. Members of McGranahan's group are Clifford Ellis, Don Pflasterer, G. Glenn Lewis and Harlan Cain.

The thirtieth annual Chest campaign has a goal of \$1,194,262. The goal is \$53,000 larger than the total raised in last year's campaign.

OU Alumni Select Board of Directors for Coming Years

Election of officers to the Board of Directors was the highlight of the University of Omaha Alumni Association meeting Sept. 25 in the Student Lounge.

All officers of the Board of Directors were re-elected for another term. They were: Edgar Howe, president; Charles Ammons, vice-president; Mrs. Jesse T. Jones, secretary, and Emmett H. Dunaway, Jr., treasurer.

Five members were elected to the board for three-year terms. They were: Miss Theresa E. Clark, '34; Robert Seitzer, '50; Don Pflasterer, '41; Warren Whitted, '41, and Miss Eileen Wolfe, '50.

An annual report was presented by Howe and retiring Executive Secretary John Adams. The annual financial report and a summary of Homecoming plans were also heard.

Refreshments were served at a social hour preceding the meeting. Approximately 60 alumni attended the meeting.

McGranahan Attends New Mexico Meeting

Robert S. McGranahan, director of general printing and information at OU is "out to lunch" for a week.

McGranahan is attending a conference for the Society of Associated Industrial Editors in Carlsbad, New Mexico. A member of the Omaha chapter, he is representing Omaha University.

A former OU journalism instructor, W. W. Cliff, is now teaching at the University of New Mexico, not far from the meeting.

Founders Day Convocation Will Narrate Story of Eleven OU Eras

University organizations will provide group singing as a background for the eleven generation skits in the newly-enlarged Founders Day program Oct. 8.

Each organization head must pick up data on his portion of the program from Bruce Linton, faculty advisor for the program. The songs, representing various eras of OU's past, have been selected by Richard Brewer, music instructor.

The revamped celebration also includes an Omaha Chamber of

Accountant Grads Have Good Field

Graduating accountants will have a green field of jobs to pick from in 1953. The induction of many college-trained accounting graduates into the armed forces is resulting in a shortage of available junior and senior accountants.

Paul Crossman, professor of Business Administration, said the shortage is further heightened by a drop in enrollment of college students majoring in accounting.

Crossman also anticipates a shortage of accountants during the years of defense mobilization and for a year or two afterwards. This demand, plus the declining number of accounting graduates, shows OU future accountants a rather plush start.

ROTC Opens 'Murder' Trial in Auditorium

"Katz killer caught. Trial tomorrow. Public invited."

The climax of the ROTC's "murder" skit will come tomorrow in the auditorium at 11 a. m. Herbert White has been placed in arrest for the killing of Jack Katz, and will go on trial before a court of high officers. The term "in arrest" is a military phrase meaning that White is under moral arrest, but is allowed to go to class.

Some of the court officers are: defense counsel, Tom Burke; assistant, Jim Carpenter; trial counsel, Jack Fraenkel; assistant, Stewart Tully, and Bob Darrah, president of the court.

Darrah has been appointed president of the court. However, by military law, he must be present and unchallenged in order to remain president.

The remainder of the court is Bill Ryan, Bob Stryker, Al Kummer, Ron Benson, Norman Long, Melvin Kennedy and Frank Sedlacek.

Law officer will be Maj. Robert Whaley.

The "crime" took place last Tuesday. Katz and White had an argument, and to reduce noise in the ROTC staff room carried the fight outside. Katz' body was found a few minutes later.

The second session of the trial will take place Thursday, also in the auditorium.

Visual Aids Institute Brings Top Speakers

"Vision, Visual Aids, and Learning" will feature outstanding speakers from the West, South and Middle West. This two-day institute will be held at Omaha U. Oct. 10 and 11, and is planned for classroom teachers, school administrators, architects and optometrists.

A total enrollment fee of only one dollar will be charged for the institute. Enrollment will be taken through the Adult Education Department.

Commerce Public Affairs luncheon, honoring past and present members of the University Board of Regents. These members include men from Boards of Regents dating back to 1908, before the University was made municipal.

Many downtown clubs have asked for faculty speakers for their luncheons during Founders Day week.

Among the clubs asking for speakers are: Continental Club, Engineers Club, North Omaha Kiwanis, Life Underwriters Association of Council Bluffs, Sertoma Club and the Downtown Lions Club. Founders Day Chairman Charles Hoff says that these speakers will aid in "getting the University before the public."

The all-University convocation featuring the organizational hearing will be held on Friday morning. Classes will be dismissed to allow students to take part in the program.

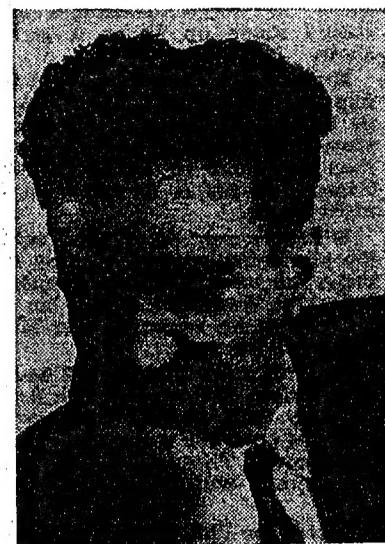
Faculty members assisting with arrangements are Roderic Crane, economics professor; Don Emery, associate director of the College of Adult Education; Mrs. Mildred Gearhardt, English instructor; Robert McGranahan, director of general printing and information, and Dr. W. H. Thompson, Dean of the College of Arts and Sciences.

Student members of the committee are Ray Hampton, Student Council chairman, and Burton McMillan, editor-in-chief of the Gateway.

Far East Lecturer To Open Institute

by Bob Rasmussen

With "World Affairs in an Election Year" as the theme, the seventh annual Institute on World Affairs will open tomorrow night at 8 p. m. in the auditorium. It is the first in a series of six lectures.



Edgar Ansel Mowrer . . . "The Truth About the Far East."

Edgar Ansel Mowrer will speak on "The Truth About the Far East." Mowrer recently returned from a tour of the Far East, and is the author of the Pulitzer prize-winning book, "Germany Puts the Clock Back." The lectures are sponsored by seven local organizations, but University students will be admitted free with their activity cards.

The Institute has grown rapidly since it was originated in 1946. Under the direction of William E. Daugherty, the series was held in the faculty club room with an average attendance of 60 to 70 persons.

Citywide forum

The Institute was moved into the auditorium in 1950 and became sponsored jointly by the Omaha Rotary Club, the Federation for Jewish Service and the National Society of Colonial Dames in Nebraska.

Some of the reasons behind the adoption of sponsors were Omaha's need for an objective citywide forum, the logic in choosing the municipal University as the site, and the ability of the organizations to pool the costs, without a burden to one group.

Large crowds

Now after five years work, the Institute draws capacity crowds averaging about 500 persons.

Other sponsors added to the original three are the Altrusa Club of Omaha, the American Association of University Women, the Omaha Education Association and the Nebraska Federation of Women's Clubs of the Second District.

Themes for the Institutes have included: "The Containment of Communism," "Are Freedom and Security Both Possible?" "The Quest for Peace" and "Foundations of World Understandings."

ROTC Maj. Burnett Thinks Indo-China War Far from Over

A new member of the Air Force ROTC staff believes that the war in Indo-China will continue for several years. Major John J. Burnett, who recently returned from two years' service in Indo-China and Thailand, said that the French cause is being helped by the conflict in Korea.

"The Korean War is sapping the strength of the Reds for the present," said Major Burnett. Since the main source of materials and manpower for the Indo-Chinese rebel leaders is Red China, the French have gained ground, the Major reported.

After the war in Korea broke out, Major Burnett was sent to Saigon as a member of the Military Assistance Advisory Group to see what help the French needed in their war to save the country.

Concerning the ability of the French fighters, Major Burnett said, "The French were good fighters, and General de Tassigny was probably one of the best commanders France ever produced."

The new assistant professor of Air Science and Tactics joined the Air Force in January, 1941. He flew 70 missions in the Southwest Pacific and was Squadron Commander of the Hundredth Bombardment Squadron when he returned to the states in 1945.

Nine OU Gals Survive Cheerleading Tryouts

By Marty Blacker

The frosh turned on the full power of their sparkling personalities and ample lungs to win seven out of nine places on the 1952-53 cheerleading squad.

The nine balls of fire who made the grade are: Carole Belle, Connie Eade, Jane Englehardt, Mary Jeter, Joyce Johnson, Jean Madden, Virginia Maxwell, Emily Runge and Gloria Zadina.

Englehardt and Madden, a junior and a sophomore, respectively, were the lone representatives of the older guard.

The judging, conducted by the Interpep Council, was held last Friday to determine who the lucky ones would be. The product of a mostly-male judging team was an all-female selection.

What else could they do? It seems that not one male in the school has the ability or desire to lead the cheers that urge our panting athletes to even greater efforts for O. U.

The method used to pare down the initial mob to squad size was an elaborate system of elimination.

From the auditionees, groups of four were selected at random to lead a cheer under the professional gaze of the Interpep Council. In order to have some semblance of standardization, the new arm-waving aspirants were quickly briefed by the old ones on the actions of a "locomotive."

After this short-lived spelling lesson, i. e., "I-N-D-I-A-N-S," the fighting femmes cast their inhibitions aside for the love of the alma mater.

Unfortunately, all could not wear the coveted, though loud, red and black outfits, so the Council voted for those whom they thought deserved a second appearance.

To make the final nine, each girl had to have the blessings of at least three out of the five Council members.

After doing a little judging ourselves of the exteriors of the new yell queens, we're looking for great accomplishments from the University's new crop of lettermen.

Sgt. Atwood Finds Pictures 'Headache'

Photography studios crowded their schedules, old family albums bore scars where snapshots once were, billfolds were ransacked... all of the aforementioned done to obey an order issued by the commandant of cadets office.

All cadets in the ROTC unit were required to turn in two pictures of themselves by last Friday.

The response was fabulous. M. Sgt. George Atwood, assistant commandant of cadets, was kept busy with scissors paring the motley array of sizes down to specific requirements.

Some of the cadets turned in pix bordering on the microscopic scale while others were fit for wall portraits. One cadet turned in a pair of pictures including a stony-faced profile as well as a head-on angle. A serial number could have been placed in front of him without any incongruity. "A cadet walked up to my desk who had just banged his face against a windshield in an auto accident," the genial sergeant said. "He had had his picture taken right after the accident, and the poor kid's nose was all swollen. I could barely see a resemblance between the picture and him."

Sgt. Atwood might well be called "the executioner." With his trusty scissors, he was forced to clip off a few superfluous ears here and there when the pic didn't conform to the allotted space.

The new college crew cut has become a plague to the six-striper. A few of the antiquated shots show the subject with flowing, curly locks that have long since left the cold floor of a barber shop.

It looks like a long, tedious job for the sergeant to whip the ROTC's answer to the Louvre into an efficient identification file.

Famous Acts To Visit City

Want to have a great time next Friday? I have the solution! Why not amble down to Tech High that night with your favorite flower?

On tap for the night's entertainment is Billy Eckstine, Count Basie and George Shearing, which should shape up to be a great show.

However, if you really want to impress your sweet young thing, go to the 7:30 performance (two shows, 7:30 and 10 p. m.), and then trek out to Peony where Tommy Dorsey is in for a one-night stand.

Whatever you do, don't forget the big football game Saturday to make the week complete. Omaha U tackles Washburn on the home lot looking for revenge after last year's 16-7 defeat.

Also set aside October 12 as a special date. None other than Ray Anthony will breeze into town with his crew for a Sunday night engagement. Those who saw him a year ago will agree that he's great.

Jazz at the Philharmonic on October 24 looms as another top bet. Personalities like Ella Fitzgerald, Oscar Peterson and Gene Krupa will highlight the session at Tech High.

Don't worry about the money, look at it this way. If you take the same woman to all these activities, she'll be so sick of you, you'll never have a date again anyway. Of course, by this time you'll be eating your wallet for subsistence so it won't make any difference.

LIFE GETS LIKE THAT

Jinks—Have you got your automobile paid for?

Binks—Practically. Three more payments and it will belong to the fellow that bought it from the chap I sold it to!

Crossword

Puzzle

HORIZONTAL

1 Egyptian

5 Unit of energy

8 To cry as a sheep

12 A hedgehog

13 Meadow

14 Part in play

15 A substance (pl.)

17 Enclosure for criminals

18 River in Idaho

20 Item of property

21 Volcanic

22 Similar

24 Dance step

26 Track

28 Pigpen

31 Tenuous

32 Delty

33 Small portion

33 Faroe Islands, windstorm

34 Floor

36 Covering

38 Coop for small domestic animals (pl.)

39 Dawn goddess

40 Shakespearean king

41 Thoroughfare

43 Seize

45 Mexican tree

48 Washed in clear water

50 Freshets

51 A single time

52 Anglo-Saxon coin

54 Buddhist church

55 Japan

56 Obnoxious plant

58 Consume

57 River of Germany

59 Vertical

60 Toothed instrument for adjusting hair

61 Short for certain cooking compound

63 Feels sorrow for

64 Drink to the health of

65 Raised transportation lines

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Girls Try' For Title of Typical

Omaha University may not be the largest school in the county, and it MAY not be the best although, darn near it, BUT, how many schools have cigarette girls running around in the hall?

I dare say not many.

How many universities have feminine charmers stopping fresh-male males in the halls to chat? Few, very few.

The only drawback to this situation at OU is that it was only for a week. The answer, of course, was the campaigning for "Typical Freshman Girl."

It is rumored that there will be a class offered next semester for boys who want to convince freshman girls that they are freshman.

Oh to be a freshman again.

This year's campaigning was calm compared to past performances. No dogs roaming the grounds carrying placards, no eight-foot owls in the halls.

Now that the excitement of the election is over, congratulations to the freshman class for their selections and hats off to the winners.

Speaking of new classes offered, Jere Downes is teaching a course in alligator hunting next year. All interested should bring match boxes and tweezers and meet meet "Bring 'Em Back Alive" Downes in the shack tomorrow afternoon.

Girls! Do you have trouble getting dates? Your troubles are over. The answer is not to have any 12:00 noon classes. Sooner or later Harold Sage will ask you to attend the ROTC movies with him.

At first glance, the average male asks, "What are these girls coming to?" But then one who knows merely explains that the gyrating ladies are just practicing for cheerleader tryouts.

A typical Friday scene shows the new officer scolding his charges for marching with their eyes on the ground. "There's nothing to see." These were famous last words as the officer promptly disappeared into a hole.

Whatever commencement orators failed to solve the campaign speakers will attend to. This makes life very simple for the rest of us.

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Last Minute Splurge Fails As Maroons Dunk Indians

Aerial Attack Ends As Time Runs Out

A last-minute drive for a touch-down failed to beat the clock Saturday night, as the Omaha University football squad dropped a 21-14 decision to Morningside in Sioux City, Iowa.

Pass plays carried the Indians 79 yards in the final sixty seconds, and it looked like Omaha was going to tie the score. But, on the last play of the game, Keith Christie was mobbed by a host of Maroon tacklers as he tried to pass for the tying score.

Morningside drew first blood early in the opening period, as they marched 67 yards on a sustained drive for the marker. The clincher came after one Maroon score had been nullified by a clipping penalty. On the next play a Buck Miller to Jim Fowler pass play clicked for the initial six-pointer.

Omaha retaliates

With five minutes of the second quarter gone, Omaha struck fast for two touchdowns and an apparent commanding lead. The first of the two scores was set up by a poor Morningside punt that went out of bounds on the Maroon 46.

Keith Christie accounted for most of the yardage in the drive to the goal line as he passed to Bob Rose for 17 yards and to Bud Gibbon for 20. A Christie to Don Maseman aerial accounted for the score.

Just a few minutes later, Jerry Lawson, who was a reserve center on the 1951 Morningside team, recovered a fumble for Omaha on the Morningside 27-yard line.

Morningside forges tie

It looked bad when the Indians made only three yards in as many plays from scrimmage. But, Christie saved the day as he faked a pass and danced into the end zone to give the Indians a 14-7 lead.

Morningside came right back, however, to forge an intermission tie with only 2:45 remaining in the half. Taking possession of the ball on their own 35, the host club marched to the one, from where Miller crashed over for the tying TD.

In the second half, Morningside capitalized on an Omaha miscue to grab the winning touchdown.

Indian fumble costly

Early in the third stanza, the Maroons covered an Indian fumble on the Omaha 15. In four plays, Dick Weikert, former Omaha Tech High star, carried to the three. A Miller-Fowler aerial was good for the touchdown.

The last-minute desperation drive by Omaha was engineered by Christie aerials. But, even an extra play, which the Indians received as the result of a Maroon penalty on the last play during regulation time, wasn't enough to allow the Omahans the tying margin.

In statistics, Morningside was ahead on almost every count. They compiled 18 first downs to Omaha's 10 and outgained the Indians by over 100 yards in total yardage gained.

Movies of Footballers Will Be Shown Today

For the first time in recent years, Omaha University students will have an opportunity to see movies of the Indian football team in action.

First showing will be at 12 noon today in the auditorium, with all students invited to attend free of charge. Today's movie will feature last Saturday's Morningside game played in Sioux City.

The movies are being sponsored by the Gateway staff, and will be shown every Tuesday during the season. Each showing will feature the game played the previous Saturday.

Line Coach Ernie Gorr will be on hand today to narrate the contest. At future game showings, either Gorr or one of the other Indian coaches will be present to act as narrator.

Showings have been scheduled for the next eight Tuesdays, with all eight scheduled for 12 noon in the auditorium.

Girls Organization Drive Gains Large New Membership

The OUWI membership drive closed last Friday afternoon, after netting 175 members for the organization. This total is slightly larger than the membership last year.

Activities are scheduled to begin today with competition in tennis and golf. Both singles and doubles play will be offered in tennis with three sets being played in each match.

Nine holes will be played by each girl in the golf matches. Pairings for the first round have been made and are posted in the PE Hut.

Competition in the bowling league has been under way for two weeks. Twelve teams are vying for honors, including two entries from each competing organization.

The Girls' Rifle club is also due to swing into action in the near future. A tea for prospective members of the club is scheduled for next Thursday from 12:15 to 12:45 in the PE Hut.

Girls who are interested but cannot attend the tea are asked to contact Miss Bauman.

Rifle Team Tryouts Being Held on Range

Tryouts for the 1952-53 Air Force ROTC rifle team are being held this week on the Fieldhouse rifle range.

The first of two tryouts were held yesterday and today, with another session scheduled for tomorrow. According to Cadet Captain Frank Sedlacek, team captain, the drills are to let prospective members show their talents.

Returning members of last year's team are scheduled to practice on Thursday.

Sedlacek also announced that plans for this year's squad include classes in rifle marksmanship. Exact schedules for the classes have not yet been set.

So far three postal matches have been accepted by the team. Two are with North Dakota, with Connecticut furnishing the opposition for the other.

Yelkin Issues Cage Call

Basketball Coach Virgil Yelkin is planning an early start on the cage season this year. Yelkin, who is also athletic director for the University, has called a meeting for all candidates Wednesday afternoon.

The meeting is scheduled to begin at 4, with all students planning to try out urged to attend. A roster has been set up in office number one in the Fieldhouse, and candidates who cannot attend the meeting Wednesday are asked to sign the roster as soon as possible.

Warriors Promote Spirited Campaign

A mass organizational meeting is being held Thursday evening at 7 in the shack by the Warriors, men's pep organization.

Under the leadership of Tom Meyer and Harold Sage, the club is planning a drive for at least 150 members to boost Indian athletic teams during the coming months.

Several activities and campaigns, all aimed at boosting the school spirit to the highest level ever, are being planned. It is hoped that together with the Feathers and Inter-Pep council, a card section and semi-uniformed pep section can be organized before the Knox College game Oct. 25.

Meyer has asked that all students who "care anything about the school they attend" be present at the meeting.

Mural Chairmen Meet

Representatives of all of the teams entered in this year's Intramural Athletic League met yesterday in the Fieldhouse so make plans for the 1952-53 year.

During the meeting an Intramural Council was established. The council is composed of one representative from each of the competing teams.

The council will formulate schedules for all of the sports, figure statistics and post team standings. In general, they will handle all of the duties formerly shouldered by one of the Indian coaches.

Links Squad Holds Turney; Defeats Jays

Four Omaha University golfers have battled their way to the semi-final round of the University golf tournament. The meet is being conducted by Coach John Campbell in order to find the more promising new golfers for next spring's varsity team.

Jerry Norene, Dean Wilson, Don Byers, Fred Shinrock and Arch Templeton are the men who have survived the first two rounds of competition in the single-elimination grind. Norene, Wilson and Byers have already gained semi-final berths.

Saturday afternoon, after this issue of the Gateway had to go to press, Shinrock and Templeton met to decide the other berth for the semi-final round. Later this week the Shinrock-Templeton winner will oppose Norene, and Wilson will meet Byers to decide the finalists.

Shinrock was the medalist in the qualifying round with an eighteen-hole total of 76. In the only first round action, Shinrock downed Charles Martinson, 2-1.

In the second round, Norene defeated Charles Stilwell, 5-4; Wilson stopped Stan Pomphrey, 2-1, and Byers down Don Fitch 1 up in 23 holes. The Byers-Fitch marathon required two days to be played off.

STUDENTS!

Make \$25.00

189 AWARDS LAST YEAR!

Write a Lucky Strike jingle!

No box tops! NO ENTRY BLANKS! It's easy!

Just write a 4-line jingle based on the fact that

**LUCKIES ARE MADE BETTER
TO TASTE BETTER!***



HERE ARE THE INSTRUCTIONS

1. Write your Lucky Strike jingle on a plain piece of paper or post card and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y. Be sure that your name, address, college and class are included—and that they are legible.
2. Base your jingle on any qualities of Luckies. "Luckies are made better to taste better," is only one. (See "Tips to money-makers.")
3. Every student of any college, university or post-graduate school may submit jingles.
4. You may submit as many jingles as you like. Remember, you are eligible to win more than one \$25 award.

HERE'S YOUR CHANCE TO MAKE YOURSELF \$25.

Just write a 4-line Lucky Strike jingle, based on the fact that Luckies are made better to taste better.*

Then, if we select your jingle, we'll pay you for the right to use it, together with your name, in Lucky Strike advertising . . . probably in this paper.

Read the sample jingles on this page. Then get the gang together, break out the rhyming dictionary, and start writing. It's fun! And we're buying jingles by the bushel!

Hint—if you can sing your jingle, it's a good one!

Hint—the more jingles you write, the more money you have a chance of making.

Hint—be sure to read all the instructions!

*TIPS TO MONEY-MAKERS

To write a winning Lucky Strike jingle, you're not limited to "Luckies are made better to taste better." Use any other sales points on Lucky Strike such as the following:

L.S.M.F.T.

Lucky Strike Means Fine Tobacco

Lucky Strike's cigarette-tearing demonstration

Lucky Strike taste cleaner, fresher, smoother

Be Happy—Go Lucky

So round, so firm, so fully packed

So free and easy on the draw

Buy Luckies by the carton

Lucky Strike give you deep-down smoking enjoyment

I've heard the same in every class—
In history, psych, and ee—
for cleaner, fresher, smoother smokes,
it's Lucky Strike, by heck!



I like a better-tasting smoke
And mildness counts with me.
So when I buy I keep in mind
That L.S.M.F.T.!



'56 Typicals Reign

Emily Runge and Joe Hanna were crowned "Typical Freshman Girl" and "Typical Freshman Boy" at the Freshman Mixer Friday afternoon in the auditorium.

Barbara Zimmerman, Chi O, and Gene Ernst, Theta Chi's last year's "Typical Freshman Boy" announced the winners during the intermission event. The candidates were all announced before the candidates were crowned. Gayle Anderson, Hazel Liddell, Shirley Isard and Elaine Morgan were also candidates for Typical Freshman Girl. The Typical Freshman Boy candidates were John Anderson, Bud Burianek, Larry Means and Bill Seidel.

Miss Runge and Hanna received leather billfolds inscribed with Typical Freshman Boy and Typical Freshman Girl. They were received on behalf of the Freshman Class and the Student Council, who sponsored the dance.

Approximately 250 students danced to the music of Gary Penisten and his band during the two-hour mixer. Cokes and cookies were served to the dancers between numbers.

The auditorium was decorated with red and black crepe paper streamers and groups of multi-colored balloons. During the intermission the balloons were cut down to the dancers below.

Special guests attending the dance were Dr. Wardle, Dr. Harper, Mr. Beck, Dean MacGregor and Mrs. Mary Padou Young.



OU's 1952 "Typical Freshmen" . . . Joe Hanna and Emily Runge, flanked by Barbara Zimmerman and Gene Ernst.

Late Rushing Begins

The Interfraternity Council has approved late rushing for the five men's social organizations. Those

interested may sign up at 8 a. m. to 1 p. m. today. Preferences are to be signed on Friday in the Dean of Student Affairs office from 8 a. m. to 1 p. m.

APO Opens Campaign For New Membership

Activation ceremonies of Alpha Pi Omega, National Service Fraternity, took place Thursday evening at the home of Jack Frost. Five men were initiated into the fraternity.

The new members are Jack Frost, Ed Oathout, Ron Smith, Maynard Tatemann and Dick Westin.

APO is having its annual membership drive and those interested may sign up at the APO table outside the library on Monday, Tuesday and Wednesday from 9 a. m. to 1 p. m. The only requirement for membership in APO is that you must be an ex-Boy Scout.

This year's officers are Dwane Post, president; John Courtright, vice-president; Ted Westin, recording secretary; John Koch, corresponding secretary, and John Swanson, treasurer.

Others are Jim Klein, Alum secretary; John Courtright, service committee chairman; Dick Westin, social chairman, and Maynard Tatemann, pep chairman.

A get-acquainted party will be held Oct. 4 at the home of J. D. Tyson. All new and old members are invited.

Youthful figure — Something you get when you ask a woman her age.

CHESTERFIELD

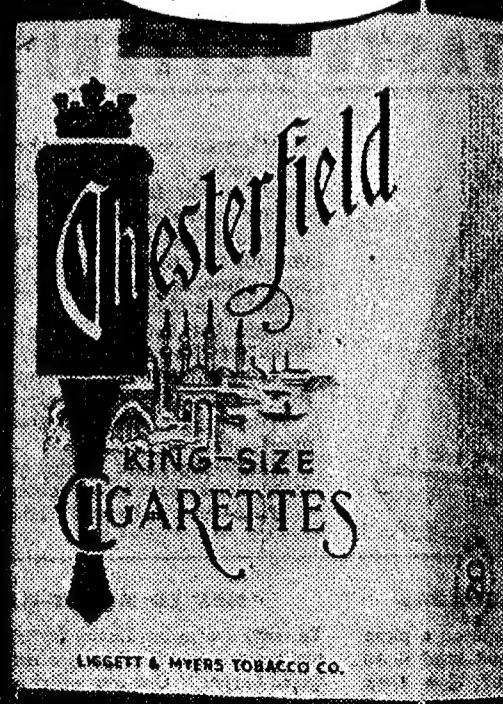
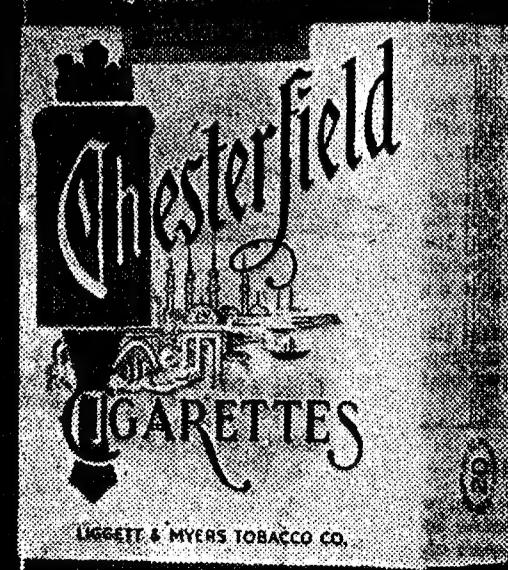
FIRST PREMIUM

QUALITY CIGARETTE

TO OFFER BOTH REGULAR & KING-SIZE

ASK YOUR DEALER
FOR CHESTERFIELD
— EITHER WAY
YOU LIKE 'EM

★
CONTAINS TOBACCO OF
BETTER QUALITY AND HIGHER
PRICE THAN ANY OTHER
KING-SIZE CIGARETTE



LARGEST SELLING CIGARETTE in AMERICA'S COLLEGES

BOTH regular and king-size Chesterfields are premium quality cigarettes and come in the smart white pack.

BOTH contain only those proven ingredients that make Chesterfields the best possible smoke: the world's best tobaccos, pure, more costly moistening agents (to keep them tasty and fresh), the best cigarette paper that money can buy — nothing else.

BOTH are much milder with an extraordinarily good taste and, from the report of a well-known research organization — no unpleasant after-taste.

BOTH are exactly the same in all respects. There is absolutely no difference except that king-size Chesterfield is larger — contains considerably more of the same tobaccos — enough more to give you a 21% longer smoke, yet costs very little more.

Buy CHESTERFIELD. Much **Milder**